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ZONE1 ANNOUNCES NEW CLIENT RELEATIONSHIP WITH TRANSAMERICA CORPORATION

Zone1, a leader in e-Card software, announced the addition of a new client to its growing client base. Zone1 will represent Transamerica exclusively, providing them with a branded, easy-to-use and secure online e-Greeting card platform so their marketing team can interact quickly with their customers.

About Transamerica:

"The way we see it, we don't just crunch numbers and manage investments. We make things. 14.2 million customers(1) count on us to help them make the things that matter. Things like peace of mind, steady incomes and fulfilling retirements. We've always stood behind a simple idea: we do what we say we're going to do. We've done so for over 100 years, and we'll keep delivering on our promises – so we can keep making the things that make Tomorrow better...

Transamerica's origins date back to 1904, when the founder of Transamerica Corporation, A.P. Giannini, formed the Bank of Italy (later to be known as Bank of America). Even then, the spirit of Tomorrow Making was evident as Giannini played a vital role in the restoration of San Francisco after the great earthquake and subsequent fire in 1906. While we have grown to become one of the world's most respected financial institutions, it is still our desire to Transform Tomorrow, and create a better financial future for each and every one of our clients, that drives all that we do".

"Zone1 is proud to represent this innovative corporation," says Zone1, Managing Director Moody Hayawan. "The people at Transamerica quickly ensured that Zone1's e-Cards system is the right solution for their online e-Cards business. We see Zone1's e-Cards platform as an amazing tool for so many brand conscious corporations. This is exactly the type of brand and image aware company Zone1 seeks to represent."

"On behalf of all the employees at TRS, I would like to extend my thanks to you, and your entire team for doing an excellent job. The e-Cards you created for us are top-notch. Additionally, you were so helpful in setting up our e-Card platform. It has been a joy to share the quick and easy process with my co-workers. I anticipate that they will begin sending e-mails in the near future. I know they will be as thrilled with the process as I was!"

Says Cynthia L. Franklin, Senior Marketing Manager, Transamerica Retirement Services.

About Zone1

Zone1, a leader in e-Card software, provides brand conscious companies an easy-to-use online greeting e-Card software platform their marketing and sales teams, employees and customers a year-round, branded and complete online greeting e-Card presence for any occasion.

Zone1's unique online system enables employees in any department, in any location, especially marketing and sales teams, a branded and secure way of promoting their organization's corporate identity internally and globally, while allowing all general staff the same tools to strengthen friendships, commemorate milestones and celebrate holidays.

For more information, please visit Zone1's website: www.zone1-ecards.com

**For more information on Zone1's e-Send or e-Cards systems, contact: Marc
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