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## **ZONE1 ANNOUNCES NEW CLIENT RELEATIONSHIP WITH SCHNEIDER ELECTRIC**

Zone1, a leader in e-Card software, announced the addition of a new client to its growing client base. Zone1 will represent Hard Rock exclusively, providing them with a branded, easy-to-use and secure online e-Greeting card platform so their marketing team can interact quickly with their customers.

### **About Schneider Electric**

Schneider Electric is a French global company. It was founded in 1836 by two brothers, In the first part of the 20th century, Schneider et Cie associated itself with Westinghouse Systems, a major international electrical group at the time. The group began manufacturing electric motors and locomotives. After the Second World War, the armaments businesses were abandoned in favor of electrical engineering, and iron and steel works. The company remained in this sector until the early 1980s. Currently PT Schneider Electric Indonesia has 3 existing plants in Cikarang, Pulo Gadung in East Jakarta, and in Batam Island with total employment 4,000 workers. In 2012, Schneider Electric will build a new plant in Cibitung, West Java. More than 75 percent of the production is for export market, such as ASEAN countries, the US and Europe and will be developed to the Asia Pacific and Middle East market. Indonesia is the third largest operation for the company in Asia after China and India.

*"Zone1 is proud to represent this global corporation," says Zone1, Managing Director Moody Hayawan. "The marketing team at Schneider Electric wanted to get a global platform for their 2011 Holidays greetings program. Zone1 was able to build their own customized solution in multiple-languages; English, French, Spanish, Brazilian and Portuguese. The platform earned great feedback from the user community around the world. Thanks for the new technology, the programming team at Zone1 and the brainstorming from our partners at Schneider Electric to make this a very successful global one."*

## About Zone1

Zone1, a leader in e-Card software, provides brand conscious companies an easy-to-use online greeting e-Card software platform their marketing and sales teams, employees and customers a year-round, branded and complete online greeting e-Card presence for any occasion.

Zone1's unique online system enables employees in any department, in any location, especially marketing and sales teams, a branded and secure way of promoting their organization's corporate identity internally and globally, while allowing all general staff the same tools to strengthen friendships, commemorate milestones and celebrate holidays.

For more information, please visit Zone1's website: [www.zone1-ecards.co](http://www.zone1-ecards.co)