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ZONE1 ANNOUNCES NEW CLIENT RELEATIONSHIP WITH MEREDITH CORPORATION

Zone1, a leader in e-Card software, announced the addition of a new client to its growing client base. Zone1 will represent Hard Rock exclusively, providing them with a branded, easy-to-use and secure online e-Greeting card platform so their marketing team can interact quickly with their customers.

Meredith (www.meredith.com) is one of the nation's leading media and marketing companies with businesses centering on magazine and book publishing, television broadcasting, integrated marketing and interactive media.

The Meredith National Media Group features 21 subscription magazines – including Better Homes and Gardens, Family Circle, Ladies' Home Journal, MORE, Parents, Fitness, and American Baby – and approximately 150 special interest publications.

Meredith owns 12 television stations, including properties in top-25 markets such as Atlanta, Phoenix and Portland.

Meredith has approximately 150 books in print and has established marketing relationships with some of America's leading companies including The Home Depot, DIRECTV, DaimlerChrysler, Wal-Mart and Carnival Cruise Lines.

Meredith's consumer database, which contains more than 85 million names, is one of the largest domestic databases among media companies and enables magazine and television advertisers to target marketing campaigns precisely.

"Zone1 is proud to work with this large company," says Zone1, Managing Director Moody Hayawan. "Meredith was searching for a solution for their client (Fiat) to introduce new open platform e-Cards that allows anyone on the web to browse and send to friends, families and colleagues. Zone1 has provided the effective solution within very tight timeline."

About Zone1

Zone1, a leader in e-Card software, provides brand conscious companies an easy-to-use online greeting e-Card software platform their marketing and sales teams, employees and customers a year-round, branded and complete online greeting e-Card presence for any occasion.

Zone1's unique online system enables employees in any department, in any location, especially marketing and sales teams, a branded and secure way of promoting their organization's corporate identity internally and globally, while allowing all general staff the same tools to strengthen friendships, commemorate milestones and celebrate holidays.

For more information, please visit Zone1's website: www.zone1-ecards.com