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ZONE1 ANNOUNCES NEW CLIENT RELEATIONSHIP WITH HARD ROCK INTERNATIONAL

Zone1, a leader in e-Card software, announced the addition of a new client to its growing client base. Zone1 will represent Hard Rock exclusively, providing them with a branded, easy-to-use and secure online e-Greeting card platform so their marketing team can interact quickly with their customers.

Hard Rock International, with a total of 171 venues in 50 countries, including 134 cafes and 15 Hotels/Casinos, Hard Rock International is one of the world's most globally recognized brands. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. With growing demand to interact with customers, the company's marketing team began searching for an online platform that is simple and easy-to-use by all and decided to team with Zone1. *"Your service allowed us to uniformly communicate to our global partners. The site was easy for users and everyone at Zone1 was quick to assist. Thanks for making us look so good."* says Hard Rock International, Marketing Manager Keely Wade.

"Zone1 is proud to represent this innovative company," says Zone1, Managing Director Moody Hayawan. *"The visionaries at Hard Rock quickly realized that Zone1's e-Cards system was easy to use and fast way to promote their domestic or global brand. We see Zone1's e-Cards platform as an amazing tool for so many brand conscious organizations. This is exactly the type of brand and image aware company Zone1 seeks to represent."*

About Zone1

Zone1, a leader in e-Card software, provides brand conscious companies an easy-to-use online greeting e-Card software platform their marketing and sales teams, employees and customers a year-round, branded and complete online greeting e-Card presence for any occasion.

Zone1's unique online system enables employees in any department, in any location, especially marketing and sales teams, a branded and secure way of promoting their organization's corporate identity internally and globally, while allowing all general staff the same tools to strengthen friendships, commemorate milestones and celebrate holidays.

For more information, please visit Zone1's website: www.zone1-ecards.com