



Zone1 Intellect Inc.  
3396 Liptay Avenue  
Oakville, Ontario  
L6M 0M8 Canada  
1.888.886.0666  
info@zone1.ca  
www.zone1.ca

**FOR IMMEDIATE RELEASE**

September 16, 2011

Marc

1-888-886-0666 x702 / marc@zone1.ca

## **ZONE1 ANNOUNCES NEW CLIENT RELEATIONSHIP WITH ACCO BRANDS**

Zone1, a leader in e-Card software, announced the addition of a new client to its growing client base. Zone1 will represent Hard Rock exclusively, providing them with a branded, easy-to-use and secure online e-Greeting card platform so their marketing team can interact quickly with their customers.

### About ACCO brands

#### **Swingline**

Staplers, Shredders, Staples, Pencil Sharpeners Paper Punches and Trimmers

#### **Day-Timer**

Planners, Day Planners, Planner Pages, Covers and Planner Sets

#### **Quartet**

Whiteboards, Bulletin Boards, Easels and Dry Erase Markers

#### **GBC**

Binding Machines, Binding Supplies, Laminating Machines and Laminating Roll Films

#### **Kensington**

Computer Locks, iPhone Accessories, Trackballs, Mice, Docks, Keyboards, Wireless Presenters, Power and Cases

#### **Wilson Jones**

Binders, Templates, Indexes and Filing

ACCO Brands Corporation is one of the world's largest suppliers of office products. ACCO Brands markets products in over 100 countries through its own sales force and distribution networks. We're proud of our long history of industry leadership and innovation, and we're focused on delivering exceptional value for our shareholders and customers by providing unique, leading-edge, branded office products.

## ACCO Brands Corporation Facts

2010 Sales: \$1.33 billion

\$30.6 million adjusted income from continuing operations(1)

Employees: approximately 4,000

Headquarters: Lincolnshire, Illinois, USA

Stock: Traded on the New York Stock Exchange (ticker symbol ABD)

*"Zone1 is proud to represent this innovative corporation," says Zone1, Managing Director Moody Hayawan. "The people at ACCO brands wanted to get a unique solution for their Recognition Program, with site –security measures to allow their employees send internally greeting. They realized that Zone1's e-Cards system is the right solution for their online needs. We see Zone1's e-Cards platform as an amazing tool for so many brand conscious corporations, and for many different use. This is exactly the type of brand and image aware company Zone1 seeks to represent."*

*"Zone 1's technology and service has enabled ACCO Brands to launch our global recognition program (ACCOLades) throughout our global footprint. It has been a great success and would not have been possible without the teamwork of our partners at Zone1, thanks."*

Says Sean A. Nelson, SPHR, GPHR VP, Global Talent Management & Organization Effectiveness, ACCO Brands.

## About Zone1

Zone1, a leader in e-Card software, provides brand conscious companies an easy-to-use online greeting e-Card software platform their marketing and sales teams, employees and customers a year-round, branded and complete online greeting e-Card presence for any occasion.

Zone1's unique online system enables employees in any department, in any location, especially marketing and sales teams, a branded and secure way of promoting their organization's corporate identity internally and globally, while allowing all general staff the same tools to strengthen friendships, commemorate milestones and celebrate holidays.

For more information, please visit Zone1's website: [www.zone1-ecards.co](http://www.zone1-ecards.co)