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FOR IMMEDIATE RELEASE

July 12, 2011

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COMPANIES & ALL THEIR EMPLOYEES CAN NOW DEPLOY THEIR VERY OWN BRANDED GREETING CARDS USING ZONE1'S EASY TO USE SOFTWARE

In today's competitive business environment where capturing and maintaining customer loyalty can be the difference between success and failure, more and more companies are seeking new ways to enhance their branding and stay connected to every consumer touch point possible.

Zone1 has developed an online greeting card platform that offers clients several feature rich options. Its software is branded to match each client's image which allows marketing & sales professionals, along with every employee across an organization, the ability to quickly and easily deploy their own branded greetings and message from the company's domain address without using any complicated databases, direct marketing or branded third party.

Zone1's easy-to-use online platform provides companies with fast and easy ways to maintain customer and employee contact year-round and particularly for special occasions such as customer birthdays, appreciation notes, celebratory milestones and events, and holidays.

"We've found that marketing teams find our system an easy, simple and secure way to promote and deploy their brand without investing in complex technology and staff" said Moody Hayawan, Managing Director of Zone1. "Whether an organization wants to promote their corporate identity globally or locally, internally or externally, we can deliver a branded solution within 30 days, including promoting employee recognition and wellness programs, delivering special invitations and announcements, and obviously reaching out to customers and clients at key points during the year."

A live demo of Zone1's e-Card system is available at: www.zone1-ecards.com

For more information on Zone1's e-Send or e-Cards systems, contact: Marc

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